

Roma Kogan

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Objective: To obtain a permanent position with an established and growing company that will utilize both my technical and creative skills.

Experience:

1993-current Pro Spot International, Inc. Oceanside, CA

Positions Held:

While at Pro Spot, produced numerous brochures, post cards, interactive CD-ROMs (kiosks), designed and maintained a web site, produced technical drawings, recorded and edited digital video for VHS, DVD and digital delivery, manipulated photos, designed magazine and newspaper ads.

Other responsibilities at Pro Spot included:

- **WEBMASTER, GRAPHICS AND MULTIMEDIA DESIGNER.**
 - Responsible for design, art and programming of company website, all computer-generated literature, marketing material, training and informational CD-ROMs, set up and maintained company network and e-mail infrastructure.
- **ADVERTISING MANAGER**
 - As advertising manager, responsible for creating ads, budgeting and developing advertising campaigns as well as communicating with magazines and newspapers.
 - Worked to expand company market share, while working with operating advertising budget of \$100,000 and higher.
 - Expanded company's presence through on-line, printed, direct-mail, trade show and CD-ROM advertising.
 - Set up, planned and manned numerous trade shows.
- **UPPER MANAGEMENT**
 - As a part of the upper management team, took part in strategic planning and execution of company directives.

1995-current **Freelance multimedia designer / Webmaster / Computer Technician**

List of clients:

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Education 2000 Palomar College San Marcos
Associate Art Degree in Multimedia Authoring.
Associate Art Degree in Multimedia Design.

Attributes

- Proficient in a wide array of software including: Microsoft Office Pro (including Access and Power Point), Director MX and below (lingo programming), Photoshop CS, Imageready CS, After Effects, Acrobat 6, Homesite 4.5, Dreamweaver MX, Fireworks 4, Premiere 6.5, Flash MX, Quark Xpress 5, Pagemaker, Adobe In-Design, various other video, 3D and multimedia software.
- Proficient on a Macintosh and Windows computers
- Excellent learning and problem solving skills.
- Over 9 years on the job experience in multimedia/graphics.
- Fluent in Russian language (both speech and writing)
- Great communication skills and work ethic.

References Lillian Payn, Assistant Professor–Graphic Communications: lillianp@san.rr.com
David Burns, Software Cinema: dburns@software-cinema.com
Jim Trusty, Vice President Sales – Pro Spot International, Inc.: (760) 407-1414 x115
Additional references and an interactive portfolio CD-ROM available upon request.

List of freelance clients:

Web projects:

All websites created with Home Site and Dreamweaver. Art work created with Photoshop, Fireworks and Image Ready.

www.prospot.com - design, maintenance, artwork, coding. Setup online store.
www.crashtools.com / www.crashtoolsinc.com – design, maintenance, art, coding, utilizing Dreamweaver MX and templates. Video capture for web delivery.
www.blueskymedia.tv/tekfiles - design, maintenance, artwork, coding, video capture for web delivery
www.blueskywedding.com - design, maintenance, artwork, coding, video capture for web delivery
www.dress4dance.com - design, maintenance, artwork, coding
www.romakogan.com/meziere - design, some maintenance, artwork, most coding
www.breezeeasy.com – assisted in art and layout design as well as some template manipulation.
www.itradecards.com – some art and design
www.judysembroidery.com - design, maintenance, artwork, coding
www.romakogan.com/meziere - design, some maintenance, artwork, most coding
www.euroscience.com - design, artwork, coding
www.bodyman.com - design, artwork, coding

Interactive Multimedia Projects:

Software Cinema (<http://www.software-cinema.com>) – Assisted in programming and creating multimedia training projects for multi-platform environment. Acted as a contracted scripting consultant.

InfoPlast – Created multi-platform multimedia CD-ROMs

- Cool Cosmetics
- Cornerstone
- Robert's Cosmetics Containers

Kinder Magic – Created multi-platform training multimedia CD-ROMs

- Snoops
- Backyard Bugs: The Monarch

Scientology - Created multi-platform multimedia CD-ROM

Pro Spot International, Inc. - Created interactive training, kiosk, advertising CD-ROMs

- Pro Spot Interactive Product Guide
- PR-2000 Interactive Demo
- PR-2000 Interactive Training
- ETI CD-ROM
- Overhead Quoting System

Wayne O'Neal – VCC Interactive CD-ROM: Performed authoring, programming and image optimization (for multiple target platforms and computer systems) as well as assembly and master CD burn.

Printed Projects:

Pacific Collision – Created post cards for mailers

OutSource Engineering – Created a flyer for mailers

MTAC (Music Teachers Association of California) – Designed several award certificates, event presentations, invitations and programs.